

# Qumu Live

Fully-managed enterprise streaming services that connect and engage

## Overview

Qumu Live is a suite of managed live streaming and production services that enables organizations of all sizes to deliver engaging live-streamed events to internal and external audiences anywhere in the world. With Qumu Live, Qumu experts oversee all aspects of planning, hosting and managing broadcast-quality, live-streamed video on a platform that is scalable, secure and incorporates the full range of analytics, interactive capabilities, social media integrations, captioning, transcription, translation and related services available through Qumu and its broad network of technology partners.

## Any event, any size from anywhere

Whatever format you choose, our offering was created to amplify your message and engage your audience—any size and ready to scale.

- **Virtual events:** With an internet connection, your audience can tune in from anywhere, on any device.
- **Hybrid events:** Bring the best of in-person and online together and optimize for your audience.

## A better customer experience with Qumu Live

When your event needs the highest-level of service, our team can manage all the details of your live stream, recommend best practices and consult on format and interactive aspects of your event.

- Reduce the risk and ensure a reliable and seamless stream
- Empower your organization with real-time analytics and insights on the event
- Improve customer satisfaction and engagement with a full branded and interactive experience



## EASY

Fully-managed, custom, and flexible service

## EVERYWHERE

Global reach for internal and external audiences

## ENTERPRISE

Meets the demands of executives and IT

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Drive **continuous engagement before, during & after** your live streaming events with a stunning corporate branded experience.

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- Town Halls
- Sales Kick-offs
- Product Launches
- Customer & Partner Events
- User Conferences and More





## EXPERIENCE

Unlimited guests can join from any browser or device with a single click. No downloads or apps required.

Enrich attendee experience with branded webpages and video player



## ENGAGEMENT

Drive continuous engagement before, during & after your live streaming events.

- Chats, polls and Q&A
- Pre-recorded content
- Slides and links to resources
- Captions, transcripts and translations



## INSIGHTS

Using our advanced analytics to understand how the event performed.

Gain insights to make better decisions by analyzing your real-time viewer engagement data and measuring the performance of your event.

## Maximize agility, reliability and benefits

With deep expertise in enterprise streaming, we'll help you achieve the best ROI for your event.

### Qumu Video Engagement Platform

Leveraging our best-in-class cloud platform to deliver one-time live events

### Event Services

Planning and design, technical assistance and execution

### Production Services

Crew, cameras lighting, audio equipment, encoders, and more

### Event Experiences

Branded and custom event websites

### Employee events:

Executive communications, all-hands meetings, town halls, sales kick-offs, training events, analyst relations, and more.

### Customer events:

Lead generation, product launches, user conferences, partner marketing, investor calls to name a few.

Ready to get started? Our team is ready to help. Contact us at [live@qumu.com](mailto:live@qumu.com)



Qumu empowers hyper-distributed organizations to leverage the full power of video to move forward faster. Only Qumu's Video Engagement platform helps businesses build connectedness and shape a culture that is more engaged, motivated, aligned – and human – to drive impact in a work from wherever, whenever world.