

Live and On Demand Video Powers Townhalls & Executive Communications

Alignment and continuity communicated from the top.

C-level leaders and division executives need to engage with globally distributed employees, investors, and the board of directors in a timely and consistent manner so they can align around the company's goals. Today's way of working requires that engagement be continuous. Executives are turning to video for townhalls and ongoing communications to reach their audiences wherever they are, in order to move the business forward.

It's more than a replacement for the conference room.

The use of video conferencing and corporate messaging tools, like Slack and Zoom, have accelerated, but those systems weren't built to fulfill the scale, security, and reliability needed for enterprise live townhall events or ongoing asynchronous communications. When event live streams fail and on demand video communications are not readily available to all, employees, investors, and board members lose out in receiving important information.

Make executives more efficient and effective.

Qumu provides a two-way communication between executives and everyone within the organization, supporting tens of thousands of concurrent users in remote locations with no loss of performance quality. Qumu's webcasting creates a personal connection between parties during live streaming events. And Qumu's on-demand video enables executives to go beyond the townhall, delivering an experience that conferencing, messaging, and email cannot match.



Qumu delivers reliable live and on demand video at scale for executive communications.

Easy video creation and delivery by anyone

Reliable massive live streams

On Demand delivery for hyper distribution internally and externally

Secure Accessibility eliminates communication risks

Advanced Analytics tracks reach and engagement

Learn more at www.qumu.com