

Live and On Demand Video Provides a Way to Onboard Rapidly

Pressure exists to onboard faster.

Onboarding is one of the most critical parts of the employee journey. There is no one size fits all solution. There's often an overwhelming amount of information thrust upon a newly hired employee. Organizations are typically tasked with onboarding employees quickly often with no real way to know whether new hires are consuming, digesting or comprehending the content presented. Standardizing and scaling the remote learning experience in a cost-effective manner is yet another challenge to be met.

Connecting with employees results in happy employees.

With employee understanding comes employee productivity. With productivity comes employee satisfaction. With employee satisfaction comes employee retention. The ability to customize content by role or region as well as by device will add to employee understanding.

Allow employees to learn their way.

Video can provide information on demand so that employees can learn at their own pace. This is critical in a hyper-distributed workforce environment. Creating an easy-to-search video library will empower employees to quickly find content that they can consume in a way that suits their needs thus encouraging learning. Video can also enable preboarding to enhance the employee journey.



Qumu delivers reliable live and on demand video at scale for employee onboarding.

Easy video creation and delivery by anyone

Reliable massive live streams

On Demand delivery for hyper distribution internally and externally

Secure Accessibility eliminates communication risks

Advanced Analytics tracks reach and engagement

Learn more at www.qumu.com